



PUGET SOUND AREA

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**Contact: Carrie Shaw
(425) 344-1787**

USO Puget Sound Chosen as "Charity of the Month" by Bonneville Seattle

SEATTLE – The USO Puget Sound Area (USOPSA) has been chosen by Bonneville Seattle as the company's local "Charity of the Month" for October. Bonneville, the parent company of Seattle radio stations 710 KIRO, 770 KTTH The Truth, and B97.3 FM, plans to highlight the nonprofit work of the USO through promotional efforts on the company's radio stations and web sites as part of their new community involvement efforts.

Tom Hinman, USOPSA President and Executive Director, said that "being selected as 'Charity of the Month' was especially meaningful since it was the Bonneville employees that wanted to recognize the work of the USO." "This is a hands-on effort by Bonneville locally," added Hinman, "they see the burdens carried by military families, and appreciate the service and sacrifice being offered by our men and women in uniform. Bonneville is providing a huge boost of support to our volunteer efforts and we are truly grateful."

Cathy Cangiano, Director of Marketing, Bonneville Seattle, said that the company has launched a new community outreach effort that engages employees at many levels. "Our company values people and community and we've set up an employee outreach panel to partner with local charities," said Cangiano, "Bonneville chose the USO Puget Sound Area as our first 'Charity of the Month,' because the USO Puget Sound Area clearly encompasses the same values as we do. It takes a local and ready community to make a difference in our region and in the lives of individuals, and seeing the work of the USOPSA reminds and inspires us to keep doing the same."

Hinman said that people don't always realize that over 300,000 service members and their families live and work in the Puget Sound region. "The USO served over 146,000 people last year alone through volunteer efforts," said Hinman, "I'm proud of the USO team and the impact our efforts make. Every nonprofit organization wants to raise awareness of their work -- that's how you meet growing needs -- and Bonneville is helping us do just that."

For more information go to www.usopsa.org

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About the USO Puget Sound: *Nationally recognized, the USO Puget Sound has served over 3 million of America's men and women in uniform and their families for over 40 years. The mission of USO Puget Sound is to provide a "home away from home," family support, and recreation opportunities to the members*

and families of our Armed Forces. As a private, nonprofit organization, the USO works to connect individuals, civic groups and businesses in service to the region's military community.