



PUGET SOUND AREA

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**USO Puget Sound Selected as Lead Charity for Victory Studios
Commercial production company to provide video and production support**

Seattle – The USO Puget Sound Area (USOPSA) today announced that commercial production company Victory Studios has selected the USOPSA to be the company's lead charity through 2010. The announcement coincides with the upcoming 2009 USO 5 Star Gala and Auction, on Oct. 9 at the Museum of Flight. The event marks the debut of the new USO promotional video, donated and produced by Victory Studios and featuring longtime Seattle celebrity and community leader, KIRO television news anchor, Steve Raible.

Tom Jaffa, USOPSA board chairman, and president and CEO of The Jaffa Company, says, "Victory Studios has deep roots in the region and understands the breadth and scope of what the USO does each and every day. We're honored by their partnership and desire to offer their time and talents to help keep the USO on the front line of service to our men and women in uniform."

Mark MacDonald, president of Victory Studios, says, "Victory Studios has long supported the USO. Conrad Denke, Victory's founder is a Vietnam-era veteran and has experienced the benefits of the USO firsthand. We realize how important the USOPSA is to the troops and we look forward to helping the USO fulfill its mission to give comfort to those who make daily sacrifices for all of us." MacDonald added that Victory plans to provide the annual gala video, support in documenting special events, and production of public service announcements.

"As the video and multi-media world expands, nonprofits are also expanding the use of new media techniques and strategies," says Jaffa. "Victory Studios is tops in the industry, and we're very excited to have them as a strategic partner in our efforts. Their expertise is invaluable to our mission."

Jaffa added that having Raible narrate the video was a major bonus for the project. "I've known Steve for 30 years and he's a tireless advocate for community causes and charities. His generosity and leadership has had a big impact throughout the region. We're grateful to have his talents in the USO video," Jaffa says.

Founded by local entrepreneur Conrad Denke in 1978, with studios in Los Angeles and Seattle, Victory Studios in Seattle is the only, open-to-the-public facility in the Northwest where virtually any media project can be completed entirely in-house. Services include film and video production, writing, directing, graphics, 3-D animation, editing, audio recording, mixing and sweetening, music composition, multi-media, standards conversions, and duplication, along with equipment and studio rental services.

Nationally recognized, the award-winning USOPSA served a record-breaking 386,000 people in 2008. Through, what is affectionately called, "the army of gratitude," over 275 volunteers give 26,000 volunteer hours a year, and provide around-the-clock services and support at the Sea-Tac USO Center, McChord USO Center, the USO Mobile Canteen, and through special programs throughout the Puget Sound region.

For more information on the USOPSA 5 Star Gala and Auction, go to www.usopsa.org
To learn more about Victory Studios, go to www.VictoryStudios.com